

Martina Heßler, Clemens Zimmermann (eds.)

Creative Urban Milieus

Historical Perspectives on Culture, Economy,
and the City

Campus Verlag
Frankfurt/New York

Contents

Acknowledgements	9
Introduction: Creative Urban Milieus – Historical Perspectives on Culture, Economy, and the City <i>Martina Heßler/ Clemens Zimmermann</i>	11
1 Cultural Economies in Early Modern Times	
The Productivity of the City in the Early Modern Era: The Book and Art Trade in Venice and London <i>Clemens Zimmermann</i>	41
Invention, Innovation, and the »Creative Milieu« in Urban Britain: The Long Eighteenth Century and the Birth of the Modern Cultural Economy <i>Peter Borsay</i>	77
2 The Nineteenth and Twentieth Century: The Question of Anticipation of Today's Cultural Economies	
»How Manchester is Amused«: The Cultural Economy of the Industrial City, 1860-1920 <i>Simon Gunn</i>	101
Advertisers, Commercial Artists, and Photographers in Twentieth Century Hamburg <i>Sandra Schürmann</i>	119

Life on Stage: Grand Hotels as Urban Interzones around 1900 <i>Habbo Knoch</i>	137
Anticipations of the New Urban Cultural Economy: Fashion and the Transformation of London's West End, 1955-1975 <i>Christopher Beward/David Gilbert</i>	159
Port Culture: Maritime Entertainment and Urban Revitalisation, 1950-2000 <i>Jörn Weinhold</i>	179
3 The Role of Cultural Policy: City Images, Media, and the Cultural Economy in the Nineteenth and Twentieth Century	
»Queen of the Arts« – Exhibitions, Festivals, and Tourism in Fascist Venice, 1922-1945 <i>Jan Andreas May</i>	209
Economic Effects of Urban Cultural Policy in the Interwar Period in France and Germany <i>Thomas Höpel</i>	229
The Attractions of Place: The Making of Urban Tourism, 1860-1914 <i>Jill Steward</i>	255
Urban Creativity and Popular Music in Europe since the 1970s: Representation, Materiality, and Branding <i>Giacomo Bottà</i>	285
4 Scientific Creative Milieus in the Twentieth Century	
Science Cities, Creativity, and Urban Economic Effects <i>Martina Heßler</i>	311
Helsinki – Examples of Urban Creativity and Innovativeness <i>Marjatta Hietala</i>	335

What is the City but the People? Creative Cities beyond the Hype <i>Gert-Jan Hospers</i>	353
5 Creative Milieus in the Late Twentieth and the Twentyfirst Century and the Question of Failure	
Creative Milieus: Concepts and Failures <i>Birgit Metzger</i>	379
Flourishing Cultural Production in Economic Wasteland: Three Ways of Making Sense of a Cultural Economy in Berlin at the Beginning of the Twenty-first Century <i>Alexa Färber</i>	409
Authors	429