

# European Economic Elites

Between a New Spirit of Capitalism  
and the Erosion of State Socialism

Edited by

Friederike Sattler  
Christoph Boyer



Duncker & Humblot · Berlin

## Contents

### **In Lieu of an Introduction: Big Structures, Large Processes and Huge Comparisons – A Frame of Interpretation**

European Economic Elites between a New Spirit of Capitalism and the Erosion of State Socialism By Friederike Sattler / Christoph Boyer .....	19
---	----

### **Economic Elites in the Twentieth Century: Overviews from Western and Eastern Perspectives**

Economic Elites in the Twentieth Century – Germany and its Western Neighbours By Dieter Ziegler .....	73
Hungarian Economic Elites in the Twentieth Century By Ágnes Pogány .....	85

### **Formations and Profiles in Western Europe: Between Cohesion and Fragmentation**

Die bemerkenswerte Persistenz der staatlichen <i>grands corps</i> bei der Rekrutierung der Wirtschaftseliten in Frankreich Von Hervé Joly .....	105
Business Elites in Italy and the Failure of the National Planning Policies as a Vision of Development By Fabio Lavista .....	129
Elites and Economic Modernization in Portugal (1945–1995): Authoritarianism, Revolution and Liberalism By Manuel Loff .....	153
The Swiss Business Elite between 1980–2000: Declining Cohesion, Changing Educational Profile and Growing Internationalization By Thomas David / Stéphanie Ginalski / Frédéric Rebmann / Gerhard Schnyder .....	197

**Formations and Profiles in Eastern Europe:  
Between Erosion and Transformation**

The Agrarian Elite in Hungary before and after the Political Transition By Zsuzsanna Varga .....	223
Social Factors Conditioning the Recruitment of the Hungarian Economic Elite at the End of the 1990s By György Lengyel .....	251
Elitentausch? Die betrieblichen Führungskräfte in Ostdeutschland seit den 1980er Jahren Von Marcel Boldorf .....	265
Transformation of Economic Elites after the Fall of Communism in Czechoslovakia By Libuše Macáková / Eduard Kubů .....	281

**Challenges and Responses:  
Strategies during the Third Industrial Revolution**

Wirtschaftseliten und Wissenstransfer in der DDR und Bundesrepublik Deutschland 1949 – 1990: Beispiele aus den „wissensbasierten“ Industrien Von Manuel Schramm .....	301
Dispiriting Decade. Structural Crisis, Managerial Failure, and the Fall of the House of Flick, 1975 – 1985 By Kim Christian Priemel .....	323
Der politische Unternehmer – Ein österreichisches Beispiel Von Christian Dirninger .....	347
Private Business Lobbying in a Corporatist Society – The Case of Norway By Trygve Gulbrandsen .....	375

**Change of Values, Interpretations and Legitimations**

„Sozialistische Manager“ und betriebliche Sozialpolitik in der DDR und Polen. Anmer- kungen zu einem Vergleich Von Peter Hübner .....	407
The Problems of a Business Elites’ Image and Reputation. The Example of Poland By Krzysztof Golata .....	427

Enterprising self. Neue soziale Differenzierung und kulturelle Selbstdeutungen der Wirtschaftselite in Litauen Von Asta Vonderau .....	449
--	-----

**On the Way towards a Transnational Business Elite?**

Bringing Private Insurance Back In. The <i>Geneva Association</i> as a Transnational Insur- ance Think Tank (1973 – 2000s) By Matthieu Leimgruber .....	473
The Transnational Capitalist Class – Theory and Empirical Research By Leslie Sklair .....	497

**Appendix**

Bibliography .....	525
List of Authors .....	581
Index of Persons .....	585
Index of Companies .....	590