

Table of Contents

List of Contributors	ix
Author Biographies	xiii
Preface	xxv
Introduction: European Communication History: A Challenging if Timely Project	1
<i>Paschal Preston, Klaus Arnold, and Susanne Kinnebrock</i>	
Part I Emergence of modern mediated communication institutions and practices	
1. Struggles over “Press Freedom” and “Public Spheres”: Competing Conceptualizations, Values, Norms <i>Jürgen Wilke, Jaume Guillamet, Svennik Høyér, and Nils E. Øy</i>	23
2. The “New” Newspapers: The Popular Press in Britain, Portugal, Russia, and Germany, late-1800s to Early-1900s <i>Anthony Cawley, Helena Lima, Olga Kruglikova, and Thomas Birkner</i>	43
3. European Film Since the 1890s: A Media Sector in the Shadow of Hollywood <i>Roderick Flynn</i>	61
4. Organizing a New Medium: The Emergence of Radio Broadcasting in Europe <i>Klaus Arnold, Nelson Ribeiro, Barbara Köpplová, and Jan Cebe</i>	79
5. World War I and the Emergence of Modern Propaganda <i>Nelson Ribeiro, Anne Schmidt, Sian Nicholas, Olga Kruglikova, and Koenraad Du Pont</i>	97

6. Modernization, Democratization and Politicization: Mass Media in 1920s Europe	115
<i>Jochen Hung, Mark Hampton, Peppino Ortoleva, Joris van Eijnatten, and Lennart Weibull</i>	
7. Crises, Rise of Fascism and the Establishment of Authoritarian Media Systems	135
<i>Patrick Merziger, Gabriele Balbi, Carlos Barrera, and Balázs Sipos</i>	
8. The Russian Revolution and the Establishment of the Authoritarian Media System	153
<i>Olga Kruglikova and Konstantin Alexeev</i>	
9. International Radio Broadcasting During World War II	173
<i>Nelson Ribeiro, Hans-Ulrich Wagner, and Agnieszka Morriss</i>	
Part II Media in “a binary Europe”: the mid-1940s to late 1980s	
10. Media After 1945: Continuities and New Beginnings	189
<i>Hans-Ulrich Wagner, Hugh Chignell, Marie Cronqvist, Christoph Hilgert, and Kristin Skoog</i>	
11. Media and the Cold War: The East/West Conflict	205
<i>Michael Meyen, Kaarle Nordenstreng, Carlos Barrera, and Walery Pisarek</i>	
12. Authoritarian Media Control in Eastern Europe, Spain, Portugal, and Greece After World War II	221
<i>Anke Fiedler, Helena Lima, Emmanuel Heretakis, Balázs Sipos, Juan Antonio García Galindo, and Antonio Cuartero</i>	
13. The Rise of Television: Institutionalization and the Forming of National Audiences	239
<i>Andreas Fickers, Dana Mustata, and Anne-Katrin Weber</i>	
14. The Introduction of Commercial Broadcasting to Europe	257
<i>Rosa Franquet, Giuseppe Richeri, and Matthew Hibberd</i>	
PART III Media Developments in Europe after the end of the Cold War	
15. History of the Media in Central and Eastern Europe	277
<i>Péter Bajomi-Lázár, Aukšte Balčytienė, Alina Dobrevă, and Beata Klimkiewicz</i>	
16. Media Concentration and the Rise of Multinational Companies	299
<i>Juan Pablo Artero, Roderick Flynn, and Damian Guzek</i>	
17. EU Democratic Deficits: The EU Project and a European Public Sphere	315
<i>Katharine Sarikakis and Olga Kolokytha</i>	

18. The Emergence of the Internet and the End of Journalism? <i>Christian Oggolder, Niels Brügger, Monika Metyková, Ramón Salaverría, and Eugenia Siapera</i>	333
Part IV Historical Themes and Trends in European Media and Public Communication	
19. Professionalisms and Journalism History: Lessons from European Variations <i>Risto Kunelius, Olivier Baisnée, and Sergio Splendore</i>	351
20. The Development of Journalism Education in Europe <i>Carlos Barrera and Michael Harnischmacher</i>	367
21. New Media and Audience Behavior <i>Susanne Eichner, Yeşim Kaptan, Elizabeth Prommer, and Yulia Yurtaeva-Martens</i>	385
22. Americanization, or: The Rhetoric of Modernity: How European Journalism Adapted US Norms, Practices and Conventions <i>Marcel Broersma</i>	403
23. Gender, Media, and Modernity <i>Adrian Bingham, Matilde Eiroa, Susanne Kinnebrock, and Claire McCallum</i>	421
24. Ethnic Minorities and the Media: A Struggle for Voice, Self, and Community? <i>Christian Schwarzenegger, Gabriele Falböck, Merja Ellefson, Irati Agirreazkuenaga, Alicia Ferrández Ferrer, Heike Graf, and Marina Yanglyaeva</i>	437
25. Imagined New Spaces of Political Solidarity in the 1880s–1920s: Beyond the National? <i>Paschal Preston</i>	453
Author Index	475
Subject Index	485