## Contents

| List of illustrations |  | ix  |
|-----------------------|--|-----|
| Not                   | es on contributors   | xi  |
| Ack                   | nowledgements  | XV  |
|                       | Prologue: 'Power and Persuasion': Propaganda into the twenty-first century Mark Connelly, Jo Fox, Stefan Goebel and Ulf Schmidt        | 1   |
| Part                  | 1 The First World War and inter-war period   | 13  |
|                       | Introduction Mark Connelly, Jo Fox, Stefan Goebel and Ulf Schmidt  | 15  |
| 1                     | Strategy and propaganda: Lord Kitchener, the retreat from Mons and the Amiens Dispatch, August–September 1914 Stephen Badsey           | 21  |
| 2                     | 'Thank God for the French Army': Churchill on the French Army between the two world wars * Antoine Capet*                              | 39  |
| 3                     | Art under dictatorship: Propaganda, plunder and provenance<br>Ulf Schmidt and Katja Schmidt-Mai  | 57  |
| Part                  | 2 The Second World War   | 91  |
|                       | Introduction Mark Connelly, Jo Fox, Stefan Goebel and Ulf Schmidt  | 93  |
| 4                     | 'False hopes and airy visions'? Dylan Thomas and British film<br>propaganda in the Second World War Richard Taylor                     | 99  |
| 5                     | Hitchcock as propagandist James Chapman  | 115 |
| 6                     | The films we forgot to remember: The other side of Second World War propaganda <i>Jeffrey Richards</i>                                 | 137 |
| 7                     | The Special Operations Executive and covert propaganda during the Greco-Italian War, 1940–1 Marina Petraki                             | 149 |
| 8                     | The interplay between diplomacy and propaganda: The Foreign Office and the discovery of the Katyn massacre, 1943 <i>Gaynor Johnson</i> | 163 |

viii Contents

| Part 3 Postwar and Cold War |       | t 3 Postwar and Cold War  | 183 |
|-----------------------------|-------|---|-----|
|                             |       | Introduction Mark Connelly, Jo Fox, Stefan Goebel and Ulf Schmidt   | 185 |
|                             | 9     | A wartime medical experiment as propaganda: The malaria case Katja Schmidt-Mai and Jonathan D. Moreno                     | 191 |
|                             | 10    | The Undefeated: Propaganda, rehabilitation and post-war Britain Julie Anderson  | 209 |
|                             | 11    | The British Council behind the Iron Curtain: Cultural propaganda in early Cold War Poland <i>Edward Corse</i>             | 229 |
|                             | 12    | From Civil War to Cold War: The Model Worker in Chinese film propaganda <i>James Farley</i>                               | 253 |
|                             | 13    | Counter-propaganda: Cases from US public diplomacy and beyond Nicholas J. Cull  | 269 |
|                             | 14    | 'Men of Action': Printed propaganda in the recruitment of the regular British armed forces, 1960–85 <i>Peter Johnston</i> | 285 |
|                             | 15    | Love, Hate and Propaganda: Reflections on the making of a documentary series Fabrice d'Almeida                            | 303 |
|                             |       | Epilogue: 'We are all propagandists now': Propaganda in the twenty-first century David Welch                              | 311 |
|                             | Sele  | ct bibliography   | 325 |
|                             | Index |   | 2/1 |