

# Table of Contents

|  |     |
|--|-----|
| Acknowledgements   | 7   |
| List of Illustrations  | 11  |
| List of Abbreviations  | 21  |
| Introduction: Interwar Television on Display                 | 23  |
| 1. Television Display in Context                             | 51  |
| 2. Spectacularizing Television, or Making Sense of Novelty   | 105 |
| 3. Locating Television Between Imaginaries and Materialities | 143 |
| Intermission I: Four Dispositifs of Interwar Television      | 185 |
| 4. Nationalizing Television in a Transnational Context       | 193 |
| Intermission II: Travelling Exhibits                         | 242 |
| 5. Domesticating Television Outside the Home                 | 255 |
| 6. Gendering Television On and Off Screen                    | 313 |
| Intermission III: Similar Sets, Same TV?                     | 333 |
| Epilogue: Television Experiments, Past and Present           | 343 |
| Full Bibliography  | 351 |
| Index  | 383 |